16. May. 2023

## Retail Sales: Rebound But Trend Decelerating

Bottom Line: Retail sales rebounded less than expected in April, but net of revisions, sales were mainly in line with expectations. Auto sales rebounded only modestly after two months of sharp declines, while core sales, led by online, rebounded a touch more than expected. Building and garden store sales saw solid gains after significant declines in March. Overall, the trend in retail sales remained modest, with the last three months of core sales annualizing at just $1.14 \%$ growth. The trend rate of nominal sales growth looks to be decelerating to the 2.5-4\% range, just modestly above the annualized pace of core goods inflation.

## Retail Sales \& Food Service

April: $+0.42 \%$, consensus: $+0.8 \%$


Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

Contingent Macro Advisors 2023 source: US BEA

## Retail ex Auto, Parts \& Gas

April: $+0.56 \%$, consensus: $+0.2 \%$


[^0]
## Control Group

April: +0.65\%, consensus: +0.4\%


Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

Contingent Macro Advisors 2023 source: US BEA

Total US Retail Sales ROSE 0.42\% in April (consensus was +0.8 \%), Feb revised up to -0.66\% from -0.73\%, Mar revised down to -0.69\% from -0.64\%. Core Retail Sales (excludes Autos, Parts \& Gas) ROSE 0.56\% (consensus was +0.2 \%). Sales in the Control Group (Core less food services and building supply) ROSE 0.65\% (consensus was +0.4 \%).

- Nonstore (Online) sales ROSE 1.21\%.
- Restaurants \& Bars sales ROSE 0.57\%.
- Food \& Beverage Stores sales FELL -0.16\%.
- Gas Stations sales FELL -0.8\%.
- General Merchandise Stores sales ROSE 0.91\%.
- Building \& Garden Supply sales ROSE 0.52\%.
- Health \& Personal sales ROSE 0.87\%.
- Clothing Stores sales FELL -0.29\%.


## US Autos \& Parts (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23


## US Restaurants \& Bars (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

## US Food \& Beverage Stores <br> (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

## US General Merchandise Stores (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

Contingent Macro Advisors 2023 source: US BEA

## US Gas Stations (retail sales)




Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

## US Building \& Garden Supply (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

## US Health \& Personal <br> (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

Contingent Macro Advisors 2023 source: US BEA

## US Clothing Stores (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

Contingent Macro Advisors 2023 source: US BEA

| US Retail Sales | Apr-23 | Mar-23 | Feb-23 | 3 m ann \% chg | 6 m ann \% chg | YoY \% chg | 2022 | 2021 | $5 y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Sales \& Food Service (686.1B) | 0.42\% | -0.69\% | -0.66\% | -3.67\% | -0.42\% | 1.60\% | 5.98\% | 15.52\% | 7.63\% |
| Retail Sales, ex Auto \& Gas (501.4B) | 0.56\% | -0.49\% | -0.41\% | -1.38\% | 1.93\% | 4.31\% | 7.39\% | 14.82\% | 8.36\% |
| Control Group (382.8B) | 0.65\% | -0.38\% | 0.02\% | 1.14\% | 2.59\% | 4.24\% | 6.50\% | 11.06\% | 8.44\% |
| Autos \& Parts (130.0B) | 0.40\% | -1.44\% | -1.12\% | -8.34\% | 0.90\% | -0.50\% | 0.99\% | 9.62\% | 5.39\% |
| Nonstore (Online) |  |  |  |  |  |  |  |  |  |


| $\begin{aligned} & \text { Retail } \\ & (112.6 \mathrm{~B}) \end{aligned}$ | 1.21\% | 0.37\% | 0.88\% | 10.29\% | 5.88\% | 8.00\% | 11.71\% | 8.55\% | 21.88\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Restaurants \& Bars (88.1B) | 0.57\% | 0.33\% | -2.26\% | -5.37\% | 6.06\% | 9.36\% | 13.89\% | 38.92\% | 8.69\% |
| Food \& Beverage Stores (81.8B) | -0.16\% | -0.28\% | 0.43\% | -0.05\% | -1.14\% | 3.70\% | 6.71\% | 9.44\% | 5.85\% |
| Grocery Stores (73.4B) | -0.40\% | -0.17\% | 0.64\% | 0.26\% | -1.38\% | 3.73\% | 7.36\% | 10.03\% | 5.94\% |
| General Merchandise Stores (73.5B) | 0.91\% | -0.94\% | -0.09\% | -0.54\% | 3.72\% | 4.28\% | 6.28\% | 11.23\% | 4.68\% |
| Gas Stations (54.6B) | -0.80\% | -0.71\% | -1.78\% | -12.41\% | -20.90\% | -14.55\% | 5.38\% | 40.02\% | 6.86\% |
| Building \& Garden Supply (41.5B) | 0.52\% | -3.75\% | 0.15\% | -11.85\% | -10.21\% | -3.75\% | 3.00\% | 13.79\% | 6.86\% |
| Health \& Personal (35.6B) | 0.87\% | 0.37\% | 1.61\% | 11.98\% | 9.49\% | 7.90\% | 0.84\% | 8.13\% | 5.61\% |
| Clothing Stores (25.5B) | -0.29\% | -1.41\% | -2.47\% | -15.54\% | -3.45\% | -2.32\% | 3.28\% | 24.51\% | 3.00\% |
| Miscellaneous Retail Stores (15.6B) | 2.41\% | -0.54\% | -1.99\% | -0.72\% | 6.31\% | 2.59\% | 3.30\% | 17.64\% | 9.15\% |
| Home Furnishings (11.4B) | -0.69\% | -2.03\% | -6.51\% | -31.55\% | -7.84\% | -6.37\% | -1.00\% | 7.66\% | 2.62\% |
| Department Stores (11.4B) | -1.14\% | -1.65\% | -1.55\% | -16.03\% | 0.92\% | -1.42\% | 0.73\% | 16.06\% | -0.10\% |
| Sports, Hobby \& Book Stores (8.3B) | -3.28\% | -0.65\% | -1.37\% | -19.35\% | -9.86\% | -5.40\% | 2.48\% | 10.71\% | 6.10\% |
| Electronics \& Appliance Stores (7.7B) | -0.53\% | -0.35\% | -0.18\% | -4.17\% | -4.90\% | -7.33\% | -4.62\% | 13.71\% | 0.03\% |

Month-over-month \% change for most recent months, followed by annualized \% changes for periods noted. 5 - and 10-year are simple averages of annual \% changes.

Retail Sales
(billions of USD per month)

Retail Sales \& Food Service


Retail Sales, ex Food


Retail Sales, ex Auto


Retail ex Auto, Parts \& Gas


Autos


Restaurants \& Bars


Retail Sales, ex Gas


Retail ex Auto \& Parts


Retail Sales, ex Auto \& Gas


Autos \& Parts


Nonstore (Online) Retail


Food \& Beverage Stores

|  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  | \(\begin{aligned} \& \$ 80.0 <br>

\& \$ 70.0\end{aligned}\)


General Merchandise Stores


Gas Stations


199219962000200420082012201620202024


Grocery Stores


Building \& Garden Supply


199219962000200420082012201620202024


[^0]:    Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

