

16.May.2023

#### **Retail Sales: Rebound But Trend Decelerating**

Bottom Line: Retail sales rebounded less than expected in April, but net of revisions, sales were mainly in line with expectations. Auto sales rebounded only modestly after two months of sharp declines, while core sales, led by online, rebounded a touch more than expected. Building and garden store sales saw solid gains after significant declines in March. Overall, the trend in retail sales remained modest, with the last three months of core sales annualizing at just 1.14% growth. The trend rate of nominal sales growth looks to be decelerating to the 2.5 - 4% range, just modestly above the annualized pace of core goods inflation.

#### **Retail Sales & Food Service**

April: +0.42%, consensus: +0.8%



#### Retail ex Auto, Parts & Gas

April: +0.56%, consensus: +0.2%



#### **Control Group**

April: +0.65%, consensus: +0.4%



Contingent Macro Advisors 2023 source: US BEA

**Total US Retail Sales** ROSE 0.42% in April (consensus was +0.8 %), Feb revised up to -0.66% from -0.73%, Mar revised down to -0.69% from -0.64%. **Core Retail Sales** (excludes Autos, Parts & Gas) ROSE 0.56% (consensus was +0.2 %). **Sales in the Control Group** (Core less food services and building supply) ROSE 0.65% (consensus was +0.4 %).

- Nonstore (Online) sales ROSE 1.21%.
- Restaurants & Bars sales ROSE 0.57%.
- Food & Beverage Stores sales FELL -0.16%.
- Gas Stations sales FELL -0.8%.
- General Merchandise Stores sales ROSE 0.91%.
- Building & Garden Supply sales ROSE 0.52%.
- Health & Personal sales ROSE 0.87%.
- Clothing Stores sales FELL -0.29%.

### US Autos & Parts (retail sales)



#### **US Nonstore (Online) Retail** 40.0% Nonstore (Online) Retail year-over-year in Apr +8.0% 30.0% year-on-year % chg 20.0% 10.0% 0.0% -10.0% 1992 1996 2000 2004 2008 2012 2020 2024 2016 month-over-month in Apr +1.21% 6.0% 4.0% 2.0% 0.0% -2.0% 3m Avg. 0.82% (10.3% ann.)

Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

6m Avg. 0.48% (6.0% ann.)

-4.0%

#### **US Restaurants & Bars** (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

### US Food & Beverage Stores (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

0.5%

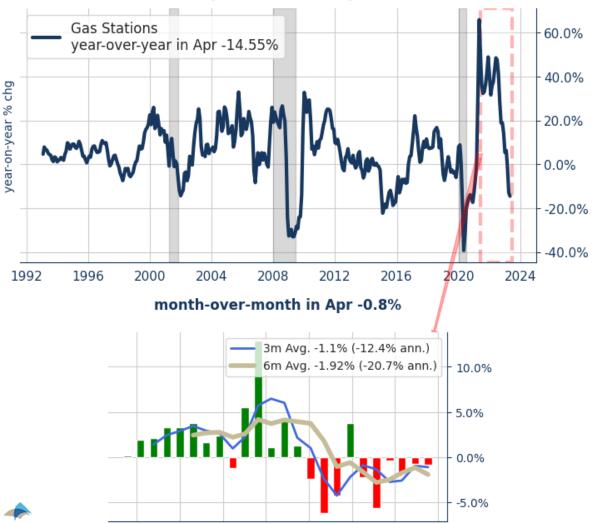
0.0%

-0.5%

### US General Merchandise Stores (retail sales)



# US Gas Stations (retail sales)



Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23 May-23

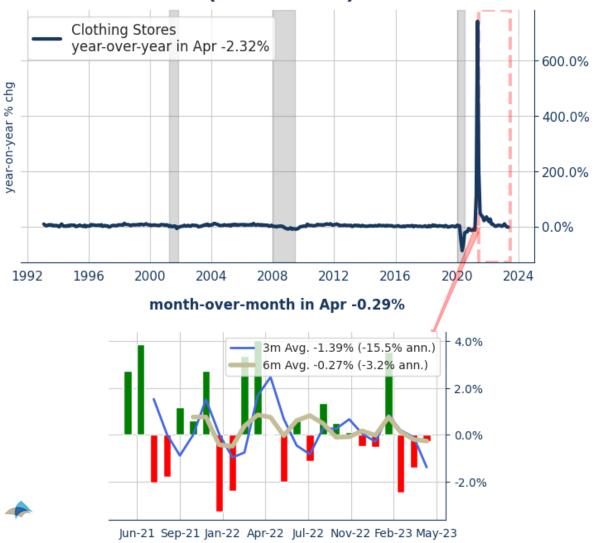
## US Building & Garden Supply (retail sales)



## US Health & Personal (retail sales)



# US Clothing Stores (retail sales)



Contingent Macro Advisors 2023 source: US BEA

US Retail Sales	Apr-23	Mar-23	Feb-23	3m ann % chg	6m ann % chg	YoY % chg	2022	2021	5у
Retail Sales & Food Service (686.1B)	0.42%	-0.69%	-0.66%	-3.67%	-0.42%	1.60%	5.98%	15.52%	7.63%
Retail Sales, ex Auto & Gas (501.4B)	0.56%	-0.49%	-0.41%	-1.38%	1.93%	4.31%	7.39%	14.82%	8.36%
Control Group (382.8B)	0.65%	-0.38%	0.02%	1.14%	2.59%	4.24%	6.50%	11.06%	8.44%
Autos & Parts (130.0B)	0.40%	-1.44%	-1.12%	-8.34%	0.90%	-0.50%	0.99%	9.62%	5.39%
Nonstore (Online)									

Retail (112.6B)	1.21%	0.37%	0.88%	10.29%	5.88%	8.00%	11.71%	8.55%	21.88%
Restaurants & Bars (88.1B)	0.57%	0.33%	-2.26%	-5.37%	6.06%	9.36%	13.89%	38.92%	8.69%
Food & Beverage Stores (81.8B)	-0.16%	-0.28%	0.43%	-0.05%	-1.14%	3.70%	6.71%	9.44%	5.85%
Grocery Stores (73.4B)	-0.40%	-0.17%	0.64%	0.26%	-1.38%	3.73%	7.36%	10.03%	5.94%
General Merchandise Stores (73.5B)	0.91%	-0.94%	-0.09%	-0.54%	3.72%	4.28%	6.28%	11.23%	4.68%
Gas Stations (54.6B)	-0.80%	-0.71%	-1.78%	-12.41%	-20.90%	-14.55%	5.38%	40.02%	6.86%
Building & Garden Supply (41.5B)	0.52%	-3.75%	0.15%	-11.85%	-10.21%	-3.75%	3.00%	13.79%	6.86%
Health & Personal (35.6B)	0.87%	0.37%	1.61%	11.98%	9.49%	7.90%	0.84%	8.13%	5.61%
Clothing Stores (25.5B)	-0.29%	-1.41%	-2.47%	-15.54%	-3.45%	-2.32%	3.28%	24.51%	3.00%
Miscellaneous Retail Stores (15.6B)	2.41%	-0.54%	-1.99%	-0.72%	6.31%	2.59%	3.30%	17.64%	9.15%
Home Furnishings (11.4B)	-0.69%	-2.03%	-6.51%	-31.55%	-7.84%	-6.37%	-1.00%	7.66%	2.62%
Department Stores (11.4B)	-1.14%	-1.65%	-1.55%	-16.03%	0.92%	-1.42%	0.73%	16.06%	-0.10%
Sports, Hobby & Book Stores (8.3B)	-3.28%	-0.65%	-1.37%	-19.35%	-9.86%	-5.40%	2.48%	10.71%	6.10%
Electronics & Appliance Stores (7.7B)	-0.53%	-0.35%	-0.18%	-4.17%	-4.90%	-7.33%	-4.62%	13.71%	0.03%

Month-over-month % change for most recent months, followed by annualized % changes for periods noted.

5- and 10-year are simple averages of annual % changes.

Retail Sales (billions of USD per month)

