15.Mar. 2023

## Retail Sales: Core Sales Beat, Trends Turning Higher Again

Bottom Line: Retail sales fell in line with expectations in February as core sales rose, beating expectations for a modest decline. Vehicle and gasoline sales led the headline decline, but continued robust online sales drove the control group higher. Sales at restaurants and bars were lower after a very strong January, as grocery and beverage store sales were stronger amid harsh winter weather in much of the country. Categories related to housing were particularly weak, though. Home furnishing stores, building and garden stores, and department stores saw notably lower sales. Overall, consumption growth remained robust in the first two months of 2023. While seasonal adjustments skewed the January reading higher, the giveback in February was modest for core categories. Moreover, looking at medium-term trends, we see a slight acceleration in the pace of core sales.

## Retail Sales \& Food Service

February: -0.4\%, consensus: -0.4\%


Contingent Macro Advisors 2023 source: US BEA

## Retail ex Auto, Parts \& Gas

February: -0.01\%, consensus: -0.2\%


## Control Group

February: $+0.54 \%$, consensus: $-0.3 \%$


Contingent Macro Advisors 2023 source: US BEA

Total US Retail Sales FELL -0.4\% in February (consensus was -0.4 \%), Dec revised up to $-0.82 \%$ from $-1.09 \%$, Jan revised up to $+3.22 \%$ from $2.96 \%$. Core Retail Sales (excludes Autos, Parts \& Gas) were nearly unchanged, $-0.01 \%$ (consensus was -0.2 \%). Sales in the Control Group (Core less food services and building supply) ROSE 0.54\% (consensus was -0.3 \%).

- Nonstore (Online) sales ROSE 1.59\%.
- Restaurants \& Bars sales FELL -2.16\%.
- Food \& Beverage Stores sales ROSE 0.49\%
- Gas Stations sales FELL -0.58\%.
- General Merchandise Stores sales ROSE 0.55\%.
- Building \& Garden Supply sales were nearly unchanged, -0.11\%.
- Health \& Personal sales ROSE 0.9\%.
- Clothing Stores sales FELL -0.8\%.


## US Autos \& Parts (retail sales)



Mar-21 Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23


## US Restaurants \& Bars (retail sales)



Mar-21 Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23

## US Food \& Beverage Stores (retail sales)



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## US General Merchandise Stores (retail sales)



## US Gas Stations (retail sales)



## US Building \& Garden Supply (retail sales)



## US Clothing Stores (retail sales)



Mar-21 Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23

Contingent Macro Advisors 2023 source: US BEA

| US Retail Sales | Feb-23 | Jan-23 | Dec-22 | 3m ann \% chg | $6 m$ ann \% chg | YoY \% chg | 2022 | 2021 | $5 y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Sales \& Food Service (697.9B) | -0.40\% | 3.22\% | -0.82\% | 8.10\% | 3.59\% | 5.39\% | 6.19\% | 17.74\% | 8.01\% |
| Retail Sales, ex Auto \& Gas (508.9B) | -0.01\% | 2.76\% | -0.01\% | 11.40\% | 6.28\% | 7.87\% | 7.81\% | 17.02\% | 8.66\% |
| Control Group (384.2B) | 0.54\% | 2.28\% | -0.29\% | 10.48\% | 5.84\% | 7.05\% | 6.89\% | 12.71\% | 8.41\% |
| Autos \& Parts (130.6B) | -1.80\% | 7.09\% | -1.84\% | 13.58\% | 3.94\% | -0.22\% | 0.95\% | 10.77\% | 5.61\% |
| Nonstore (Online) Retail (112.7B) | 1.59\% | 1.78\% | -0.38\% | 12.56\% | 5.86\% | 8.52\% | 13.99\% | 12.38\% | 20.74\% |


| Restaurants \& Bars (92.7B) | -2.16\% | 5.57\% | 0.79\% | 17.46\% | 12.84\% | 15.26\% | 14.47\% | 45.07\% | 10.18\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food \& Beverage Stores (81.0B) | 0.49\% | -0.36\% | -0.54\% | -1.63\% | 4.32\% | 5.45\% | 6.38\% | 8.68\% | 5.67\% |
| Grocery Stores (72.5B) | 0.55\% | -0.62\% | -0.49\% | -2.23\% | 4.26\% | 5.77\% | 6.90\% | 8.95\% | 5.69\% |
| General Merchandise Stores (73.8B) | 0.55\% | 4.33\% | 0.49\% | 23.49\% | 12.55\% | 10.50\% | 5.17\% | 10.57\% | 4.81\% |
| Gas Stations (58.4B) | -0.58\% | -1.02\% | -5.16\% | -24.14\% | -16.66\% | -1.91\% | 4.39\% | 44.63\% | 8.30\% |
| Building \& Garden Supply (42.6B) | -0.11\% | 0.37\% | 0.96\% | 4.97\% | -3.33\% | 0.60\% | 2.73\% | 13.19\% | 7.42\% |
| Health \& Personal (34.8B) | 0.90\% | 3.07\% | -1.50\% | 10.11\% | 6.95\% | 7.95\% | 1.84\% | 9.71\% | 4.99\% |
| Clothing Stores (26.7B) | -0.80\% | 2.90\% | -0.38\% | 6.92\% | 4.22\% | 4.28\% | 3.28\% | 26.54\% | 4.05\% |
| Miscellaneous Retail Stores (15.9B) | -1.84\% | 5.65\% | 1.47\% | 22.61\% | -0.93\% | 4.84\% | 4.67\% | 23.80\% | 9.89\% |
| Home Furnishings (12.0B) | -2.52\% | 5.71\% | -1.98\% | 4.12\% | -0.64\% | 0.12\% | 0.15\% | 11.76\% | 4.20\% |
| Department Stores <br> (11.6B) | -3.96\% | 18.10\% | -6.34\% | 27.39\% | 3.04\% | 2.45\% | -0.33\% | 15.51\% | 0.18\% |
| Sports, Hobby \& Book Stores (9.4B) | -0.51\% | 0.45\% | 0.20\% | 0.56\% | 0.99\% | 3.90\% | 4.31\% | 16.70\% | 9.47\% |
| Electronics \& Appliance Stores (7.2B) | 0.28\% | 6.55\% | -0.32\% | 28.62\% | -4.63\% | -2.78\% | -10.86\% | 16.93\% | -1.07\% |

Month-over-month \% change for most recent months, followed by annualized \% changes for periods noted. 5 - and 10-year are simple averages of annual \% changes.

## Retail Sales <br> (billions of USD per month)



Retail Sales, ex Food


Retail Sales, ex Auto


Retail ex Auto, Parts \& Gas


Autos


Restaurants \& Bars
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Retail ex Auto \& Parts


Retail Sales, ex Auto \& Gas


Autos \& Parts


Nonstore (Online) Retail


Food \& Beverage Stores



General Merchandise Stores


Gas Stations


199219962000200420082012201620202024


Grocery Stores


Building \& Garden Supply


199219962000200420082012201620202024


[^0]:    Mar-21 Jun-21 Sep-21 Jan-22 Apr-22 Jul-22 Nov-22 Feb-23

