16.Nov. 2022

## Retail Sales: Surprise Reacceleration

Bottom Line: Retail sales were stronger than expected, with core sales led by gains at online retailers as sales at restaurants and bars also accelerated. Despite the weakness in housing, sales at building and garden supply stores were higher, as were home furnishing store sales. There were also upward revisions to previously reported data that pushed annualized core sales up to $9.9 \%$ over the three months that ended in October, even slightly faster than the pace of the last six- and 12 months. Overall, this was a solid report that shows consumer spending remained robust in the face of high inflation. Wage gains remained solid, balance sheets were still flush with savings from the pandemic stimulus, and most households still had plenty of open credit to propel spending growth for at least a few quarters.

Retail Sales \& Food Service


Contingent Macro Advisors 2022 source: US BEA

Retail ex Auto, Parts \& Gas


## Control Group



Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22Sep-22 Dec-22

Contingent Macro Advisors 2022 source: US BEA

Total US Retail Sales ROSE 1.27\% ex Auto, Parts \& Gas sales ROSE 0.91\%. Retail Sales for August were revised up from $+0.42 \%$ to $+0.67 \%$, while September sales were revised up from $-0.0023 \%$ to $+0.016 \%$. Core Retail Sales for September were revised up from $+0.01 \%$ to $+0.582 \%$. August sales were revised up from $-0.464 \%$ to $+0.882 \%$, while July sales were revised up from $+0.0637 \%$ to $+0.225 \%$.

- Nonstore (Online) sales ROSE 1.16\%.
- Eating \& Drinking Places sales ROSE 1.64\%
- Food \& Beverage Stores sales ROSE $1.44 \%$
- Gas Stations sales ROSE 4.1\%
- General Merchandise Stores sales FELL -0.18\%
- Building \& Garden Supply sales ROSE 1.09\%
- Health \& Personal sales ROSE 0.46\%
- Clothing Stores sales were nearly unchanged, -0.02\%


## US Autos \& Parts (retail sales)



Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22Sep-22 Dec-22


## US Eating \& Drinking Places (retail sales)



Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22Sep-22 Dec-22

## US Food \& Beverage Stores (retail sales)




Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22 Sep-22 Dec-22

## US General Merchandise Stores (retail sales)



## US Gas Stations (retail sales)



Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22Sep-22 Dec-22

## US Building \& Garden Supply (retail sales)



## US Clothing Stores (retail sales)



Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22Sep-22 Dec-22

Contingent Macro Advisors 2022 source: US BEA

| US Retail <br> Sales | Oct-22 | Sep-22 | Aug-22 | $3 m$ ann <br> \% chg | $6 m$ ann <br> \% chg | YoY <br> chg | 2021 | 2020 | $5 y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Sales <br> \& Food <br> Service <br> (\$695B seas. <br> adj. monthly <br> sales) | $\mathbf{1 . 2 7 \%}$ | $\mathbf{0 . 0 2 \%}$ | $\mathbf{0 . 6 7 \%}$ | $\mathbf{8 . 1 1 \%}$ | $\mathbf{5 . 9 5 \%}$ | $\mathbf{8 . 2 7 \%}$ | $\mathbf{1 6 . 8 4 \%}$ | $\mathbf{3 . 2 4 \%}$ | $\mathbf{8 . 1 6 \%}$ |
| Retail ex <br> Auto \& Parts <br> (\$565B) | $\mathbf{1 . 2 6 \%}$ | $\mathbf{0 . 0 9 \%}$ | $\mathbf{0 . 1 8 \%}$ | $\mathbf{6 . 2 5 \%}$ | $\mathbf{7 . 9 3 \%}$ | $\mathbf{8 . 9 9 \%}$ | $\mathbf{1 8 . 9 3 \%}$ | $\mathbf{2 . 3 0 \%}$ | $\mathbf{8 . 7 6 \%}$ |
| Retail ex <br>  <br> Gas (\$501B) | $\mathbf{0 . 9 1 \%}$ | $\mathbf{0 . 5 8 \%}$ | $\mathbf{0 . 8 8 \%}$ | $\mathbf{9 . 9 1 \%}$ | $\mathbf{8 . 8 8 \%}$ | $\mathbf{7 . 9 6 \%}$ | $\mathbf{1 6 . 5 9 \%}$ | $\mathbf{3 . 9 4 \%}$ | $\mathbf{8 . 6 2 \%}$ |
| Autos \& Parts <br> (\$129B) | $1.33 \%$ | $-0.30 \%$ | $2.89 \%$ | $16.72 \%$ | $-2.05 \%$ | $5.25 \%$ | $8.75 \%$ | $7.07 \%$ | $5.79 \%$ |
| Nonstore <br> (Online) | $1.16 \%$ | $0.61 \%$ | $0.57 \%$ | $\mathbf{9 . 7 6 \%}$ | $14.95 \%$ | $11.54 \%$ | $12.76 \%$ | $28.89 \%$ | $20.41 \%$ |


| Eating \& Drinking Places (\$90B) | 1.64\% | 0.88\% | 2.45\% | 21.80\% | 12.29\% | 14.11\% | 43.50\% | -19.28\% | 10.24\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food \& Beverage Stores (\$81B) | 1.44\% | 0.72\% | 0.44\% | 10.90\% | 9.99\% | 7.62\% | 8.87\% | 6.92\% | 6.05\% |
| General Merchandise Stores (\$70B) | -0.18\% | 0.79\% | 0.31\% | 3.70\% | 5.82\% | 2.34\% | 11.08\% | -0.23\% | 3.97\% |
| Gas Stations (\$64B) | 4.10\% | -3.72\% | -4.96\% | -17.65\% | 0.86\% | 17.80\% | 42.29\% | -11.62\% | 9.88\% |
| Building \& Garden Supply (\$44B) | 1.09\% | -0.16\% | 1.68\% | 10.96\% | 7.49\% | 9.19\% | 12.81\% | 15.27\% | 9.07\% |
| Health \& Personal (\$34B) | 0.46\% | 0.76\% | 0.02\% | 5.11\% | 6.79\% | 5.41\% | 9.51\% | 5.95\% | 4.68\% |
| Clothing Stores (\$26B) | -0.02\% | 0.96\% | 0.99\% | 7.98\% | 1.73\% | 3.05\% | 25.21\% | -13.87\% | 4.22\% |
| Miscellaneous Retail Stores (\$16B) | 0.29\% | 0.38\% | 0.23\% | 3.62\% | 2.23\% | 10.35\% | 21.04\% | 6.36\% | 9.99\% |
| Home Furnishing (\$12B) | 1.10\% | -0.88\% | 0.65\% | 3.51\% | -2.75\% | 0.41\% | 7.40\% | 4.11\% | 4.31\% |
| Sports, Hobby \& Book Stores (\$9B) | -0.33\% | -0.82\% | 1.07\% | -0.39\% | 3.51\% | 2.51\% | 16.30\% | 14.75\% | 6.08\% |
| Electronics \& Appliance Stores (\$7B) | -0.30\% | 0.03\% | -1.96\% | -8.62\% | -10.73\% | -12.11\% | 11.52\% | -14.36\% | -1.11\% |

Month-over-month \% change for most recent months, followed by annualized \% changes for periods noted. 5and 10-year are simple averages of annual \% changes.

## Retail Sales <br> (billions of USD per month)

Retail Sales \& Food Service


Retail ex Auto \& Parts


Retail ex Auto, Parts \& Gas


Nonstore (Online) Retail


Food \& Beverage Stores


Gas Stations


Health \& Personal


Miscellaneous Retail Stores


Autos \& Parts


Eating \& Drinking Places


General Merchandise Stores


Building \& Garden Supply


Clothing Stores


Home Furnishing




199219962000200420082012201620202024


Electronics \& Appliance Stores


