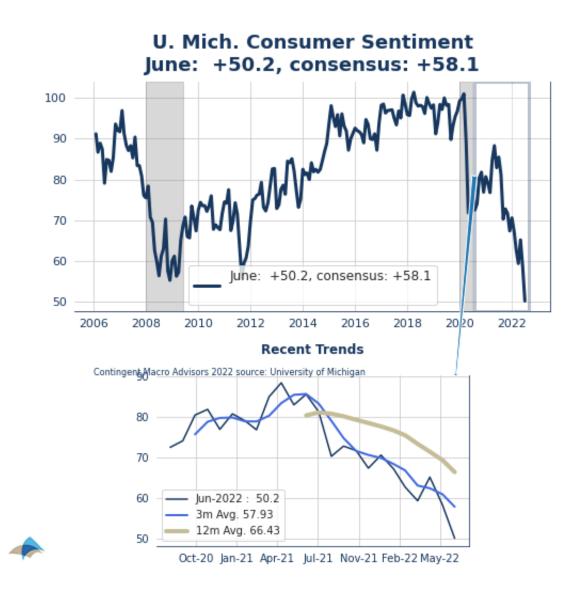


10.Jun.2022

Consumer Sentiment: Stunning Plunge

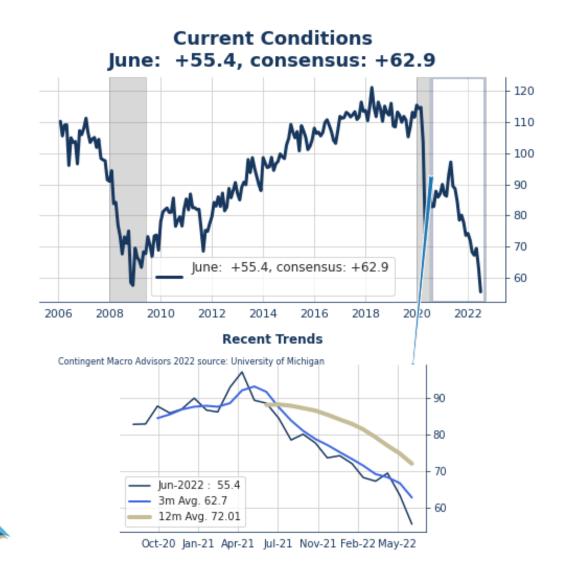
Bottom Line: Consumer sentiment plunged to a record low in June, according to the University of Michigan's preliminary survey reading. The share of consumers citing inflation as the biggest reason for their negative outlooks was only this high once before, in 1981. Gas prices remained the biggest concern as prices at the pump accelerated higher in late May and early June, hitting nearly \$5 per gallon on average nationwide this week. Overall, as the summer season gets underway consumers are feeling a sharp drop in their disposable income as they not only pay more at the pump but also face sticker shock at the high price of travel. While income gains had absorbed some of the impacts a year ago, this year most households are feeling less wealthy as they burn savings for essential needs and watch investment portfolios decline in value.

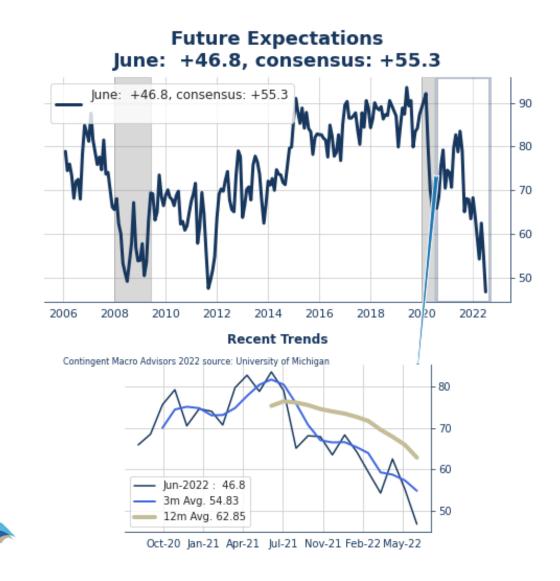


Consumer Sentiment FELL by 8.2 points in early June to 50.2%, compared with market expectations for a decrease to 58.1%. With this month's sharp decline, sentiment is now 41.3% BELOW its year-ago level.

Current Conditions FELL by 7.9 points to 55.4%. This is 37.5% BELOW their yearago level.

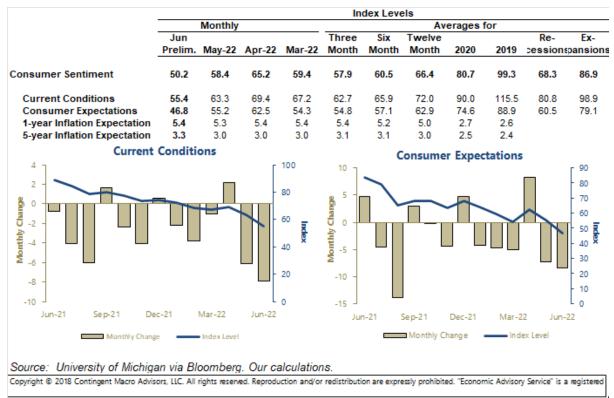
Consumer Expectations FELL by 8.4 points to 46.8%. With this month's sharp decline, expectations are 44.0% BELOW its year-ago level.











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June 10, 2022

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