## Economics

14.Apr. 2022

## Retail Sales: Continued Solid Consumption

Bottom Line: Retail sales rose slightly less than expected in March, but upward revisions to February data more than offset the miss. Seasonal adjustments and subsequent revisions have added to the volatility of retail sales in recent months. But looking through this volatility, we see continued solid trends in consumption. Online retailers have seen slower sales, but much of that has been offset by in-person buying at general merchandise stores. Moreover, eating out has steadily improved as coronavirus cases have stayed low. Of course, gas station sales have led the way with higher prices at the pump. But, for now, that has not slowed core retail sales. The pace of gains in core sales over the three months ended in March was nearly $31 \%$ annualized versus $12.9 \%$ and $7.6 \%$ over the prior six- and 12 -months, respectively. While the recent pace is unlikely to be sustained, it points to consumers' willingness and ability to spend with strong balance sheets fortified with stimulus during the pandemic.

Retail Sales \& Food Service


Retail ex Auto, Parts \& Gas


Contingent Macro Advisors 2022 source: US BEA


Jun-20 Oct-20 Jan-21 Apr-21 Jul-21 Nov-21Feb-22

## Control Group



Jun-20 Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22

Retail Sales ROSE by $0.5 \%$ in March, compared with the market consensus for an increase of $0.4 \%$. The February estimate was revised from $0.31 \%$ to $0.79 \%$. Retail sales are now $6.9 \%$ ABOVE their year-ago level; just a year ago, the year-over-year growth rate was $29.7 \%$. Spending at motor vehicle dealers fell by $1.9 \%$.

Core Retail Sales ROSE by $1.1 \%$, compared with the market consensus for an increase $0.9 \%$. The February estimate was revised lower from $0.67 \%$ to $0.61 \%$. Core retail sales are now $9.1 \%$ ABOVE their year ago level; just a year ago, the year over year growth rate was $21.2 \%$.

In March, gains at gasoline stations, primarily due to high gasoline prices (+8.9\%), general merchandise stores (+5.4\%), grocery stores (+1.0\%), and clothing stores (+2.6\%). were partially offset by declines in nonstore retailers (-6.4\%), and health and personal care (-0.3\%).

Core Retail Sales ex Gasoline ROSE by $0.16 \%$ and are now $6.2 \%$ ABOVE their year ago level; just a year ago, the year over year growth rate was a solid 19.9\%.


Jun-20 Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22

## US General Merchandise Stores (retail sales)



## US Eating \& Drinking Places (retail sales)




Jun-20 Oct-20 Jan-21 Apr-21 Jul-21 Nov-21Feb-22

## US Building \& Garden Supply (retail sales)



## US Clothing Stores (retail sales)



Jun-20 Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22

| US Retail Sales | Mar-22 | Feb-22 | Jan-22 | 3m ann \% chg | 6 m ann \% chg | YoY \% chg | 2021 | 2020 | $5 y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Sales \& Food Service (\$666B seas. adj. monthly sales) | 0.50\% | 0.79\% | 5.08\% | 28.35\% | 12.73\% | 6.88\% | 16.55\% | 2.44\% | 7.04\% |
| Retail ex Auto \& Parts (\$468B) | 0.16\% | -0.11\% | 5.28\% | 23.12\% | 7.99\% | 6.16\% | 16.00\% | 2.19\% | 6.81\% |
| Retail ex Auto, Parts \& Gas (\$457B) | 1.15\% | 0.22\% | 5.46\% | 30.65\% | 12.89\% | 7.58\% | 15.20\% | 4.97\% | 7.43\% |
| Autos \& Parts (\$134B) | -1.94\% | 1.52\% | 7.03\% | 28.86\% | 15.45\% | -1.18\% | 9.36\% | 9.48\% | 6.64\% |
| Nonstore (Online) | -6.41\% | -3.49\% | 21.21\% | 43.70\% | 4.15\% | 1.80\% | 10.51\% | 15.68\% | 13.24\% |


| Retail (\$90B) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food \& Beverage Stores (\$79B) | 1.03\% | -0.32\% | 1.05\% | 7.23\% | 6.42\% | 8.36\% | 8.83\% | 8.71\% | 5.39\% |
| Eating \& Drinking Places (\$75B) | 1.01\% | 2.99\% | -0.53\% | 14.64\% | 7.26\% | 19.38\% | 42.56\% | -22.37\% | 5.49\% |
| General Merchandise Stores (\$75B) | 5.38\% | -0.22\% | 4.56\% | 46.10\% | 12.84\% | 5.22\% | 12.08\% | 0.82\% | 5.55\% |
| Gas Stations (\$64B) | 8.86\% | 6.74\% | -1.02\% | 75.01\% | 50.52\% | 37.04\% | 43.35\% | -12.17\% | 9.89\% |
| Building \& Garden Supply (\$44B) | 0.50\% | 0.90\% | 2.19\% | 15.28\% | 23.10\% | 0.61\% | 12.65\% | 16.91\% | 9.03\% |
| Health \& Personal (\$33B) | -0.29\% | -0.64\% | 0.09\% | -3.31\% | 1.35\% | 1.37\% | 9.78\% | 5.35\% | 3.51\% |
| Clothing <br> Stores (\$27B) | 2.63\% | 0.62\% | 1.05\% | 18.53\% | 4.95\% | 7.32\% | 26.48\% | -11.03\% | 4.76\% |
| Miscellaneous Retail Stores (\$16B) | 0.84\% | 1.29\% | 2.56\% | 20.42\% | 13.60\% | 13.33\% | 16.84\% | 13.99\% | 9.36\% |
| Home Furnishing (\$13B) | 0.67\% | 2.73\% | 7.42\% | 52.31\% | 12.81\% | 3.60\% | 9.00\% | 6.32\% | 5.83\% |
| Sports, Hobby \& Book Stores (\$9B) | 3.29\% | 3.47\% | -1.22\% | 24.18\% | 3.30\% | -5.05\% | 15.45\% | 15.44\% | 6.71\% |
| Electronics \& Appliance Stores (\$8B) | 3.32\% | 0.26\% | 1.37\% | 21.59\% | -14.35\% | -9.74\% | 11.03\% | -13.89\% | -0.70\% |

Month-over-month \% change for most recent months, followed by annualized \% changes for periods noted. 5 - and 10-year are simple averages of annual \% changes.

## Retail Sales <br> (billions of USD per month)

Retail Sales \& Food Service


Retail ex Auto \& Parts


Retail ex Auto, Parts \& Gas


Nonstore (Online) Retail


Eating \& Drinking Places


Gas Stations


Health \& Personal


Miscellaneous Retail Stores


Autos \& Parts


Food \& Beverage Stores


General Merchandise Stores


Building \& Garden Supply


Clothing Stores


Home Furnishing



Sports, Hobby \& Book Stores


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Electronics \& Appliance Stores


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