## Retail Sales: Discretionary Spending Eases Amid Inflation

Bottom Line: Retail sales rose less than expected in February, but January data was revised sharply higher. Core sales for January were revised higher, from $+3.97 \%$ to $+5.32 \%$. Seasonal adjustments, particularly in the online sales segment, have been difficult since the pandemic, and were still at play in this report, especially around the January revisions. Looking through the volatility and adjustments, we see a trend of continued robust sales at the headline level, mostly because of the inflation in food and energy prices. Core sales are decelerating modestly, though. The pace of gains in core sales over the three months ended in February was $6.3 \%$ annualized, for instance, versus $10.4 \%$ and $15.5 \%$ over the prior six- and 12-months, respectively. Spending on discretionary items led the deceleration with sales at clothing, furniture, sporting goods, and electronics stores all slowing. Overall, consumption remains historically robust, but the pace of gains is decelerating, especially at the core level, as consumers spend a larger share of their incomes at the gas pump and in the grocery store.

Retail Sales \& Food Service


Retail ex Auto, Parts \& Gas



## Control Group



Retail Sales ROSE by $0.3 \%$ in February, compared with the market consensus for an increase of $0.4 \%$. The January estimate was revised from $3.75 \%$ to $4.90 \%$. Retail sales are now $17.6 \%$ ABOVE their year-ago level; just a year ago, the year-over-year growth rate was $6.4 \%$. Spending at motor vehicle dealers climbed by $0.8 \%$.

Retail Sales ex-Gas ROSE by $0.2 \%$, compared with the market consensus for an increase of $0.9 \%$. The January estimate was revised from $0.67 \%$ to $4.41 \%$. Core retail sales are now 17.7\% ABOVE their year-ago level; just a year ago, the year-over-year growth rate was $5.7 \%$.

In February, gains at gasoline stations, primarily due to high gasoline prices (+5.3\%), building materials (+0.9\%), miscellaneous retailers (+1.9\%), clothing stores (+1.1\%). were partially offset by declines in nonstore retailers ( $-3.7 \%$ ), health and personal care ( $-1.8 \%$ ),
grocery stores (-0.5\%), general merchandise stores (-0.2\%).

Core Retail Sales FELL by $0.43 \%$ and are now $15.8 \%$ ABOVE their year-ago level; just a year ago, the year over year growth rate was a solid 6.2\%.


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## US Eating \& Drinking Places (retail sales)



## US Building \& Garden Supply (retail sales)



## US Clothing Stores (retail sales)



| US Retail <br> Sales | Feb-22 | Jan-22 | Dec-21 | 3 m ann <br> $\%$ chg | $6 m$ ann <br> $\%$ chg | YoY \% <br> chg | 2021 | 2020 | $5 y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Sales <br> \& Food <br> Service <br> (\$658B seas. <br> adj. monthly <br> sales) | $\mathbf{0 . 3 1 \%}$ | $\mathbf{4 . 9 0 \%}$ | $-\mathbf{- 2 . 6 7 \%}$ | $\mathbf{1 0 . 0 0 \%}$ | $\mathbf{1 1 . 8 2 \%}$ | $\mathbf{1 7 . 6 2 \%}$ | $\mathbf{1 6 . 5 5 \%}$ | $\mathbf{2 . 4 4 \%}$ | $\mathbf{6 . 7 3 \%}$ |
| Retail ex <br> Auto \& Parts <br> (\$465B) | $-\mathbf{0 . 4 3 \%}$ | $\mathbf{5 . 1 7 \%}$ | $-3.46 \%$ | $\mathbf{4 . 4 4 \%}$ | $\mathbf{7 . 3 7 \%}$ | $\mathbf{1 5 . 7 6 \%}$ | $\mathbf{1 6 . 0 0 \%}$ | $\mathbf{2 . 1 9 \%}$ | $\mathbf{6 . 6 5 \%}$ |
| Retail ex <br>  <br> Gas (\$449B) | $-\mathbf{0 . 2 0 \%}$ | $\mathbf{5 . 3 2 \%}$ | $-3.40 \%$ | $\mathbf{6 . 2 8 \%}$ | $\mathbf{1 0 . 3 6 \%}$ | $\mathbf{1 5 . 5 3 \%}$ | $\mathbf{1 5 . 2 0 \%}$ | $\mathbf{4 . 9 7 \%}$ | $\mathbf{6 . 9 7 \%}$ |
| Autos \& Parts <br> (\$135B) | $0.83 \%$ | $6.87 \%$ | $-1.49 \%$ | $27.01 \%$ | $21.02 \%$ | $17.22 \%$ | $9.36 \%$ | $9.48 \%$ | $6.95 \%$ |
| Nonstore <br> (Online) | $-3.66 \%$ | $20.57 \%$ | $-11.17 \%$ | $13.34 \%$ | $16.24 \%$ | $13.80 \%$ | $10.51 \%$ | $15.68 \%$ | $15.26 \%$ |


| Retail (\$96B) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food \& Beverage Stores (\$78B) | -0.51\% | 1.03\% | -0.15\% | 1.46\% | 4.80\% | 7.94\% | 8.83\% | 8.71\% | 5.08\% |
| Eating \& Drinking Places (\$74B) | 2.49\% | -0.95\% | -0.34\% | 4.76\% | 5.17\% | 33.03\% | 42.56\% | -22.37\% | 5.01\% |
| General Merchandise Stores (\$71B) | -0.20\% | 4.54\% | -3.82\% | 1.40\% | 1.08\% | 12.81\% | 12.08\% | 0.82\% | 4.25\% |
| Gas Stations (\$57B) | 5.34\% | -1.68\% | 1.16\% | 20.48\% | 30.63\% | 36.39\% | 43.35\% | -12.17\% | 6.92\% |
| Building \& Garden Supply (\$44B) | 0.92\% | 2.70\% | 0.61\% | 18.28\% | 23.32\% | 14.82\% | 12.65\% | 16.91\% | 9.03\% |
| Health \& Personal (\$32B) | -1.78\% | 0.22\% | 0.52\% | -4.14\% | -2.07\% | 8.85\% | 9.78\% | 5.35\% | 3.34\% |
| Clothing Stores (\$26B) | 1.07\% | 1.43\% | -3.87\% | -5.68\% | 5.40\% | 30.61\% | 26.48\% | -11.03\% | 4.32\% |
| Miscellaneous Retail Stores (\$16B) | 1.87\% | 2.14\% | -0.07\% | 16.91\% | 19.26\% | 25.36\% | 16.84\% | 13.99\% | 9.16\% |
| Home Furnishing (\$12B) | -0.97\% | 7.46\% | -7.47\% | -6.00\% | 1.20\% | 7.40\% | 9.00\% | 6.32\% | 4.74\% |
| Sports, Hobby \& Book Stores (\$9B) | 1.71\% | -1.27\% | -6.27\% | -21.51\% | 1.35\% | 11.71\% | 15.45\% | 15.44\% | 5.41\% |
| Electronics \& Appliance Stores (\$7B) | -0.59\% | 2.06\% | -4.27\% | -11.00\% | -19.99\% | 2.60\% | 11.03\% | -13.89\% | -1.35\% |

Month-over-month \% change for most recent months, followed by annualized \% changes for periods noted. 5and 10-year are simple averages of annual \% changes.

## Retail Sales <br> (billions of USD per month)

Retail Sales \& Food Service


Retail ex Auto \& Parts


Retail ex Auto, Parts \& Gas


Nonstore (Online) Retail


Eating \& Drinking Places


Gas Stations


Health \& Personal


Miscellaneous Retail Stores


Autos \& Parts


Food \& Beverage Stores


General Merchandise Stores


Building \& Garden Supply


Clothing Stores


Home Furnishing



Sports, Hobby \& Book Stores


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Electronics \& Appliance Stores


19921996200020042008201220162020

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[^0]:    Mar-20 Jun-20 Oct-20 Jan-21 Apr-21 Jul-21 Nov-21 Feb-22

