18.Jan. 2023

## Retail Sales: '22 Closes With Slower Consumption

Bottom Line: Retail sales fell more than expected in December as core sales tumbled nearly $0.7 \%$ on the month, closing 2022 on a slow note. Among the "core" categories, online sales fell over $1 \%$, while restaurants and bars saw sales fall nearly $1 \%$. General merchandisers, clothing, furniture and even health and personal care stores saw slower sales. The lone bright spot was the building and garden supply store segment, which saw $0.3 \%$ growth, likely related to preparations for harsh winter weather that hit many parts of the country late in December. Overall, consumers continued to face a dual headwind of higher prices and interest rates, which continued to take a toll on consumption in December, dragging on GDP late in the 4th Quarter.

Retail Sales \& Food Service


Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22 Sep-22 Dec-22

Retail ex Auto, Parts \& Gas


## Control Group



Contingent Macro Advisors 2023 source: US BEA

Total US Retail Sales FELL-1.15\% . Retail Sales for October were revised down from $+1.31 \%$ to $+1.07 \%$, while November was revised down from $-0.582 \%$ to $-0.991 \%$.

- ex Auto, Parts \& Gas sales FELL -0.69\%
- Nonstore (Online) sales FELL-1.15\%
- Eating \& Drinking Places sales FELL -0.94\%
- Food \& Beverage Stores sales were nearly unchanged, 0.03\%
- Gas Stations sales FELL -4.57\%
- General Merchandise Stores sales FELL -0.85\%
- Building \& Garden Supply sales ROSE 0.28\%
- Health \& Personal sales FELL -0.88\%
- Clothing Stores sales FELL -0.29\%


## US Autos \& Parts (retail sales)




## US Eating \& Drinking Places (retail sales)



## US Food \& Beverage Stores (retail sales)



## US General Merchandise Stores (retail sales)



## US Gas Stations (retail sales)



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## US Building \& Garden Supply (retail sales)



## US Clothing Stores (retail sales)




Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22 Sep-22 Dec-22

Contingent Macro Advisors 2023 source: US BEA

| US Retail Sales | Dec-22 | Nov-22 | Oct-22 | 3m ann \% chg | 6 m ann \% chg | YoY \% chg | 2021 | 2020 | $5 y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Sales \& Food Service (\$677B seas. adj. monthly sales) | -1.15\% | -0.99\% | 1.07\% | -4.26\% | -2.02\% | 6.02\% | 17.63\% | 3.24\% | 7.45\% |
| Retail ex Auto \& Parts (\$553B) | -1.13\% | -0.61\% | 0.96\% | -3.12\% | -1.54\% | 7.02\% | 19.59\% | 2.30\% | 8.13\% |
| Retail ex Auto, Parts \& Gas (\$493B) | -0.69\% | -0.48\% | 0.66\% | -2.05\% | 2.03\% | 7.24\% | 17.13\% | 3.94\% | 8.18\% |
| Autos \& Parts (\$124B) | -1.23\% | -2.64\% | 1.54\% | -9.10\% | -4.14\% | 1.80\% | 10.04\% | 7.07\% | 4.79\% |
| Nonstore (Online) |  |  |  |  |  |  |  |  |  |


| $\begin{aligned} & \text { Retail } \\ & (\$ 109 B) \end{aligned}$ | -1.15\% | 0.14\% | 0.97\% | -0.20\% | 4.14\% | 13.65\% | 13.06\% | 28.89\% | 19.63\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eating \& Drinking Places (\$88B) | -0.94\% | -0.11\% | 1.21\% | 0.61\% | 5.64\% | 12.06\% | 45.79\% | -19.28\% | 9.84\% |
| Food \& Beverage Stores (\$81B) | 0.03\% | 0.41\% | 1.22\% | 6.82\% | 5.95\% | 6.88\% | 8.71\% | 6.92\% | 6.14\% |
| General Merchandise Stores (\$69B) | -0.85\% | -0.23\% | -0.31\% | -5.41\% | -0.72\% | 3.75\% | 10.53\% | -0.23\% | 3.76\% |
| Gas Stations (\$60B) | -4.57\% | -1.63\% | 3.34\% | -11.43\% | -25.02\% | 5.18\% | 44.16\% | -11.62\% | 7.77\% |
| Building \& Garden Supply (\$42B) | 0.28\% | -3.13\% | 1.20\% | -6.60\% | 0.67\% | 2.31\% | 13.12\% | 15.27\% | 8.11\% |
| Health \& Personal (\$34B) | -0.88\% | 0.60\% | -0.19\% | -1.85\% | 2.09\% | 2.80\% | 9.71\% | 5.95\% | 4.47\% |
| Clothing Stores (\$26B) | -0.29\% | -0.76\% | -0.35\% | -5.46\% | 0.24\% | 2.93\% | 26.43\% | -13.87\% | 3.89\% |
| Miscellaneous Retail Stores (\$15B) | -1.07\% | -5.61\% | -0.97\% | -26.88\% | -15.74\% | 2.37\% | 22.40\% | 6.36\% | 7.65\% |
| Home Furnishing (\$12B) | -2.48\% | -2.22\% | 1.97\% | -10.61\% | -8.02\% | 0.27\% | 9.83\% | 4.11\% | 3.08\% |
| Sports, Hobby \& Book Stores (\$9B) | 0.12\% | -0.34\% | 0.63\% | 1.65\% | 2.18\% | 3.93\% | 16.46\% | 14.75\% | 6.38\% |
| Electronics \& Appliance Stores (\$7B) | -1.08\% | -1.22\% | -1.24\% | -13.28\% | -13.51\% | -5.57\% | 14.93\% | -14.36\% | -1.98\% |

Month-over-month \% change for most recent months, followed by annualized \% changes for periods noted. 5 - and 10-year are simple averages of annual \% changes.

# Retail Sales <br> (billions of USD per month) 

Retail Sales \& Food Service


Retail ex Auto \& Parts



Retail ex Auto, Parts \& Gas


Nonstore (Online) Retail


Food \& Beverage Stores


Gas Stations


Health \& Personal


Miscellaneous Retail Stores
$\square$


Autos \& Parts


Eating \& Drinking Places


General Merchandise Stores


Building \& Garden Supply


Clothing Stores


Home Furnishing



Sports, Hobby \& Book Stores



Electronics \& Appliance Stores



[^0]:    Jan-21 Apr-21 Jul-21 Nov-21 Feb-22 May-22 Sep-22 Dec-22

