



FOR IMMEDIATE RELEASE

**PCBB Announces Regional Manager of West Coast**  
*Jeff Goldstein Named Senior Vice President and Regional Manager*

**WALNUT CREEK, CA – November 16, 2015** – Pacific Coast Bankers' Bank (PCBB), a national financial services leader supporting community banks, announced today a key addition to its West Coast team. Jeff Goldstein, Senior Vice President and Regional Manager, will be working with community banks to grow and strengthen customer relationships throughout Northern California, Nevada, and Utah.

Goldstein brings close to 40 years of solid banking experience to PCBB. A career banking professional, his extensive track record of helping financial institutions remain competitive, viable and profitable, in addition to the tenure he has served in institutional credit markets, provides the region with a proven leader in relationship management. As an expert banker, Goldstein understands the challenges for community banks and brings a vast knowledge of cost-effective solutions that can support their growing success.

"Building lasting and trusted customer relationships is at the core of our purpose of serving community banks," said Sonia Portwood, EVP and Director of Business Development. She adds, "Jeff's expertise and lengthy history of maintaining strong customer ties reinforces that purpose."

PCBB was founded by bankers to help community banks build stronger institutions without competing with the bank for their customer's business. Today, PCBB provides community banks across the nation with comprehensive solutions and services, including correspondent banking, performance, lending and consulting solutions.

For more information about PCBB, please visit [www.pccb.com](http://www.pccb.com).

**About PCBB**

PCBB ("Pacific Coast Bankers' Bank") was founded in 1997 by community bankers and is a wholly-owned subsidiary of Pacific Coast Bankers' Bancshares. PCBB is a state-chartered, FDIC-insured member of the Federal Reserve System, serving the needs of community based financial institutions. PCBB solutions include loan sales and purchases, loan participations, international, hedging and correspondent services. Consulting services include online risk adjusted loan pricing, relationship profitability and risk management. PCBB also has a subsidiary, PCBB Capital Markets, which offers broker dealer services.

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