FOR IMMEDIATE RELEASE

Minor T. Hinson Appointed to Board of Directors of Pacific Coast Bankers' Bancshares

Corporate Finance Executive Named Director of Leading Bankers' Bank

SAN FRANCISCO, August 2, 2010 – Pacific Coast Bankers' Bancshares (PCBB), one of the nation's leading correspondent banking companies, announced today that Minor T. Hinson, a corporate finance executive with more than 25 years of experience, has been named an independent director to PCBB's Board of Directors.

"Minor Hinson is a respected corporate finance executive committed to helping Pacific Coast Bankers' Bank remain the preeminent provider of correspondent banking services to community banks," said Steve Brown, President & CEO of Pacific Coast Bankers' Bancshares. "Minor's experience and judgment will enable PCBB to continue its leadership position in the marketplace and identify new opportunities."

Hinson works for Christofferson Robb & Company, a private money management firm with offices in New York and London, as Director of Business and Corporate Development. Earlier in his career, Hinson worked for Bank of America as Senior Vice President of Corporate Development in the Global Treasury Services Business Segment and as Senior Vice President of Strategic Investments, a private equity investment area; The McMillan Group, a merchant banking firm; Bowles Hollowell Conner & Co., an investment bank, and NationsBank (predecessor bank to Bank of America), as a Senior Relationship Manager in the Corporate Bank. Hinson has an MBA from The Kenan-Flager School of Business at the University of North Carolina, Chapel Hill, and a Bachelor of Arts degree in Economics from the Davidson College.

About Pacific Coast Bankers' Bancshares

Pacific Coast Bankers' Bancshares (PCBB) is the holding company for Pacific Coast Bankers' Bank and Banc Investment Group, LLC ("BIG"), its capital markets group. PCBB is focused on the needs of more than 4,000 community banks across the country and provides an exceptional level of client service. PCBB's products and services include loan participations, cash management, international payments, federal funds, capital markets products, consulting services and bank organizational support across the country. For more information, call 888.399.1930, or www.pcbb.com.

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